

Tourism policy:

Objectives:

The activities of tourism and cultural sectors, when implemented effectively with prioritization not only contributes to national economy but also provides benefits to foreign tourists as well as increase the opportunities for income generation and employment. In view to this following objective have been set forth in the tenth plan.

1. Effective promotion of tourism sector achieving sustainable development by enhancing public participation thus contributing to poverty alleviation.
2. To increase people participation in the conservation of historical, cultural, religious and archaeological heritage and enhance their practical utilization.
3. To establish a standard airport and aviation service with adequate infrastructure development for domestic and international flight.

The major strategies comprise of establishing regional tourist hub center, creating pollution free environment for the tourist, preserving and conserving historical cultural religious heritages; enhancing people's participation and ensuring air services and airport with necessary infrastructure.

The main policies are promoting quality tourism; enhancing internal tourism; strengthening economy; generating more employment opportunities especially to the rural women and deprived communities through cottage and handicraft industries development, and implementing Destination Nepal 2002/03 Campaign. The Eco- tourism projects, tourism infrastructure development programs, world heritage site conservation projects, second international Airport project are the main programs.

Strategy :

1. In an effort to generate massive participation, organize and operate public awareness programs regularly to notify the benefits of tourism sector.
2. To increase tourism activities in recently opened (previously banned) and other possible sectors by maximum utilization of tourism resources and unifying the programs by establishing the regional tourism hubs.
3. To expand mountaineering, trekking, rafting and other advantageous activities to other sectors through participation of local bodies and NGO's.
4. To integrate Eco- tourism concept while implementing programs in such a way that environmental conservation and social values are not bypassed
5. To re-establish Nepal as a beautiful and peaceful destination through clean environment, pollution control, polite behavior, security and safety guarantees.
6. To run promotional programs at low risk tourist sites so as to prevent from obvious political and economic backlash worldwide.
7. To change peoples concept towards their cultural and tourism by enhancing positive attitude and guarantee multiplicative advantage up to the lowest level with adequate return from tourism.
8. To help the tourism sector by preserving cultural richness and religious tradition.
9. To encourage involvement of non-governmental sectors in management, preservation and utilization of cultural, religious archeological and natural heritage in accordance to decentralization policy.
10. Make air travel easily accessible, safe, standard and reliable.

Policy and working policy:

1. To encourage tourism based on quality and price.
2. To establish domestic tourism as an economical alternatives.
3. To explore new possibilities besides incentives, convention, sports and rural tourism, practically develop and maximize the available tourism resources.
4. To increase employment opportunities, occupational use, and to conserve local skills and encourage the tourist to use locally produced goods and services so that large amount of revenues generated by tourism be spent on those areas. To prioritize the involvement of local women and backward communities.
5. To implement a well managed system to guarantee tourist safety.
6. To make mountaineering tourism more attractive by allowing to summit new or low usage mountains through the adoption of promotional subsidy, low price or free of cost.
7. To establish pollution control and waste management works as an income generation alternatives and implement it through the coordination with local bodies, private sectors and non-governmental organizations.
8. To form and implement code of product concerning parties which provide services in entry points, lodging, travel, entertainment. Improve standard and easy accessibility of service sector.
9. To successfully implement “ Destination Nepal campaign 2002-03” as a highly prioritized program.
10. To identify new tourist promoting sites in view to diversify tourism market.
11. To implement sub regional standard projects and programs in accordance with South Asian countries, to develop and promote tourism infrastructure.
12. To use up to date promotional technique while campaigning in neighborhood countries as well as the region. In promotional activities involvement of HMG/N representing institution, private organization, individuals and business groups abroad will be sought.
13. To promote cultural and religious tourism through conservation, maintenance and self sustained management of world heritage and other cultural, religious, and historical places.
14. To conserve world heritage and protected sites by implementing specific standards.
15. To implement development works of Pashupati, Lumbini and Janaki temple according to the master plan.
16. To conserve and preserve the multicultural, multilingual as well as literature, arts and cultural study.
17. To survey, research and excavate archaeological sites of national importance.
18. To improve and develop infrastructure of culturally related institutions.
19. To prioritize expansion of museum sectors, encourage private sectors to establish museum.
20. To expand international network through cultural exchange and effective promotion.
21. To endorse copyright act to protect the rights of writers, litterateur, musician and other who are dedicated to art.
22. To ensure the development of necessary infrastructure (road, communication, water supply, health, services, etc.) in coordination with concerned ministries and organizations.
23. Development and expansion of satellite aided communication that supports to aviation safety.
24. To upgrade and construct necessary infrastructure for airports, construct hangers, install communication and other necessary technical equipment and produce skilled manpower for the same.
25. To make the flights for remote areas regular and trustworthy by involving private airlines and implementing accordingly.
26. To conduct flights to neighbor countries from domestic airports.

27. Maximum use of Nepalese air space.
28. To start construction of second international airport in an appropriate terai region considering industry, commerce and tourism, regional balance and aviation technology.
29. To prioritize participation of private sector wholly or partially in construction and management of airports.
30. To encourage scheduled and chartered flights and involve private sectors in operation of international flights.
31. To renew existing air agreement and prioritize new ones.
32. To arrange teaching and learning facilities covering all aspects of tourism and civil aviation sectors.
33. To establish higher education facility in fields of tourism, mountaineering training academy of international standard.
34. To operate RNAC in joint venture with foreign and Nepalese institutional participation or privatize totally.
35. To make and implement master plan of tourism, cultural and civil aviation sectors and amend rules related to regulation of institutional improvement.

Programs and implementation system

Major programs to be conducted in this section will be as follows:

1. NTB to conduct program at local levels to enhance public awareness towards tourism in coordination with social organization and NGO's, educational institutes.
2. Local communities involvement will be emphasized on developing new tourist spots. NTB to coordinate the promotion with the help of private sector.
3. Operation of tours and travels will be encouraged. Travel to the rural areas will be coordinated with the help of local communities and security bodies. To provide health, communication services in rural areas, concerned bodies will coordinate accordingly.
4. NTB to setup hub and consolidate programs respectively.
5. In coordination with the concerned municipalities waste management and pollution control will be managed by participation of private sectors.
6. Make and implement code of conduct to reduce unhealthy competition. NTB to monitor the services provided and will be authorized to relegate, promote and recommend for expulsion to HMG/N.
7. Encourage the formation of single body to represent all concerned bodies representing tourism sector from the level of policy making to implementation.
8. Natural, archeological, religious, and cultural and tourist places will be categorized. The income generated from these places will be mobilized for future development through local and non- government bodies such that they will be managed in a sustainable way.
9. Participation of local women and backward community in conservation of physical and existing heritages.
10. A permanent body comprising of tourist-sector, private sector and intellectuals will be formulated to emulate successful programs and make destination Nepal 2002-03 a success.
11. Organization or individuals will be appointed as representatives of Nepal in foreign countries with the help of embassies and consulates for tourism promotion activities.
12. Timely strategy to promote low risk areas as tourist destination. While promoting and campaigning Nepal, national and foreign tour operator and friends of Nepal will be mobilized.
13. Development and expansion of satellite-aided communication that supports to aviation safety will be established in airports through CAAN.
14. Short-distance international flight to neighboring countries will be started through development of some domestic airports.

15. Construction of second international airport will start in an appropriate terai region. In case of HMG incapability construction will cover the involvement of national and foreign private sectors.
16. Joint venture or totally privatization of RNAC through organizational reforms during the plan.
17. RNAC to expand its through agreements with other prestigious international airlines.
18. To keep up to date data and information of culture, tourism and civil aviation sector, as well as to keep in account of international activities concerning it.

Policy wise, legal and institutional reforms:

1. To implement programs in coordination with decentralization system in the process of delivering quality tourist service with the preservation of natural and cultural heritage through the involvement of local institution. Necessary technological and other assistance will be made available to such institution to enhance their capacity.
2. Timely amendment of acts, laws, political concerning tourism and civil aviation sector as well as institutional reforms of all concerned organizations.
3. To formulate culture and amend existing aviation and tourism policies.
4. To determine the standard in culture, tourism and civil aviation sector, phase out unproductive bodies.
5. To formulate civil aviation acts, amend existing acts, establish office of register for copyright laws.
6. To amend existing acts, laws and implement process to make the arrival of the international airlines easy, transparent and attractive.
7. To provide industry status to tourism sector with all the services and facilities. New incentives will be along with amendment of restriction imposed by HMG.
8. To formulate and implement long- term (20 years) master plan for tourism sector.
9. To develop and promote tourist activities according to master plan for major religious, historical and cultural sites (Lumbini, Pashupati, Janakpur etc).